You Wouldn't Try Hiking Up Mt. Everest Wearing Flipflops and a Speedo with a 1922 Map of Tuscaloosa as Your Guide... Would You? So Why Would You Try to Find and Use Public Domain Works in Your Business Without Having the RIGHT Tools to Guarantee Your Success? From the Desk of [YOUR NAME] Sunday, October 28, 2007 Hello Fellow Internet Adventurer... Using Public Domain works to quickly develop new information products is one of the great "secret strategies" in Internet Marketing today. It is also one of the least used strategies... Do you LIKE leaving money on the table?! It's CRAZY... It's like having an official from the U.S. Treasury ask you if you would like free, unlimited access to full, uncut sheets of fifty dollar bills and you say NO because you're not sure how you would trim the bills to their final size. You wouldn't do THAT, would you? Well, in a sense, YOU ARE if you are not using Public Domain resources in your business. Imagine having free, unlimited usage to over 85 million books, millions of pages of government reports, millions of photographs, movies and more, LEGALLY in any manner you choose without the obligation of paying royalties to the creator of the work. THAT is what makes the Public Domain so appealing for developing your own information products. When the copyright or patent expires on a creative work (book, work of art, etc.), anyone may freely use that work...for any purpose! So What's REALLY Stopping You? Chances are you have some questions about using Public Domain works: Is it REALLY legal to use copyright-expired works? Where do I find Public Domain works? How do I know FOR SURE if a work is in the Public Domain? What can I do with them once I find them? What steps do I take to make new products from them? I admit it... It CAN be extremely difficult to achieve success without the right tools and guidance. As a matter of fact, it can seem like trying to climb Mt. Everest wearing flipflops and a Speedo... Now, THAT's Impossible! What if you DID have the right tools, the right mentoring and the RIGHT "map" to guarantee your success in finding and using Public Domain works? What if ALL your unanswered questions about the Public Domain were suddenly
ANSWERED? No more confusion... No more roadblocks... No more questions... You would JUMP at the chance to own a product like that, wouldn't you? I mean, we're talking about having unlimited access to a GOLDMINE... It would be like printing your own money! You Interested? I thought you would be. That's why I created this NEW collection of proven products to guarantee your success with Public Domain resources, once and for all. Introducing... Your COMPLETE Care Package for Succeeding in the Public Domain For the first time EVER, I've pulled together several of my popular Public Domain products to provide you with a COMPLETE, one-stop solution... not only for surviving in the Public Domain jungle, but for conquering it once and for all! The Public Domain Survival Kit is comprised of five KEY components. Each component plays a specific role in helping you achieve success in your Public Domain adventure. Here Is What You'll Find in This BREAKTHROUGH Survival Kit: Component #1: Your Compass Public Domain Advantage The Public Domain Advantage points you in the right direction for finding success in the Public Domain. Packed with excellent foundational and overview information, this e-book is essential to gaining an advantage using Public Domain works. In This Manual, You Will Discover: How to determine if a product or content is available for free "unrestricted" use legally in a flash! How to choose the BEST Public Domain material to suit your needs and objective, whether it is Info Product creation or even offline publishing! How to get Public Domain materials from the U.S. Government! How to maximize your benefits and profits from using other people's work in the Public Domain! What it takes to quickly & easily edit "obsolete English" Public Domain content to become "modern!" 7 totally different, unique, killer ways to milk profits from Public Domain works! Some critical and important legal aspects you MUST know about Public Domain - explained in simple English... minus the lawyer's way of talking legal mumbo jumbo! And so much more! Value: $47 Component #2: Your Flashlight Public Domain Expert Toolbar, Lite Edition With the Public Domain Expert Toolbar, Lite Edition, you now have INSTANT access to online resources for EASILY finding Public Domain works right from your Internet Explorer or Mozilla Firefox browser. This brand-new software tool changes the rules to Public Domain research by giving you finger-tip access to: Powerful keyword search access to 6 different search databases... Over 75 categorized Public Domain-related websites for finding books, audios, videos, government info, photos, and much more... Helpful Copyright information, not only for the US, but other countries as well... And more! Comes with both Internet Explorer & Mozilla Firefox versions (IE version, Windows only...Firefox version, Windows and Mac OSX) Value: $37 Component #3: Your Swiss Army Knife The Report Factory
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Component #5: Your First-Aid Kit Public Domain First-Aid Kit

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