

101 Tips For Selling Your Home Yourself



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Give Me 45 Minutes And Ill Make Sure Youre Armed With Insider Tips, Tricks, And Tactics For Selling Your Home FAST For The Best Price Possible! Thinking about selling your house without a real estate agent? It can be done and the truth is, many people do it very successfully. But theres a trick to it that not everyone grasps. Whats the secret? Just like in anything else: knowledge is power! Soldiers dont go to combat without orders, plans, maps and guns. Entrepreneurs dont create profitable businesses without knowledge of the market. Surgeons dont go into the operating room without knowledge of their patient. And now - youll be able to sell your house armed with the knowledge of a professional real estate agent. Ive got over one hundred tips that will be your ammunition. The housing market is hot and its time to make a fortune with... 101 Tips For Selling Your Home! Greetings Friend, Who else wants to sell their own home quickly, cheaply, at the best price possible without making any of the common rookie mistakes? If youre like most people, your house represents your lifes work! Your life-savings! But the market is hot and youve decided to cash in. Good decision! Thousands are literally becoming rich off of the sell of their homes. And you know what? A lot of them are doing it on their own. Without a realtor, and

at their own pace. You may be skeptical, but remember... Thousands Now Have Said NO To Realtors Who Never Thought They Could Sell Their House On Their Own! So dont worry! Selling your house all by yourself wont be a nightmare if you follow the right information from the get-go. If youre even THINKING about selling your house on your own. Make sure to keep reading to find out how you can start the process armed with the tips, tricks, and tactics of the pros. Within my 61 page guide, 101 Tips For Selling Your Home, Ill teach you how best to present your home to buyers, how to think inside their shoes, and leave the negotiating table with the best deal possible for both parties! Armed with this insider knowledge, youll be itchin to get started selling your home for massive profit. And you can start learning this heavily guarded information in just minutes from now (my report downloads straight to your computer.) Just take a look... ...here is just SOME of the information you will find inside: The very first thing you should do when planning to sell your home. (Pages 8-9) Who you should be listening to for advice. (Page 9) The perils of overpricing your house and how to think realistically. (Pages 10, 11, & 12) The secret deal-clinchers some homeowners forget to advertise. (Pages 13-15) What information homebuyers are likely to want to know about transportation in your area. (Page 15) The secret ingredient in your cities water that may help sell your house. Does your area have it? (Page 16) How to add romance to your advertisements - works great on newlyweds! (Page 18) Why your yard matters, and what to do about it. (Pages 18-19) The list you should carry around with you when showing your house. Believe me, it will help you sell your home. (Pages 19-20) One simple change to a house that seemed to have no hope that instantly transformed it into the cutest house in the neighborhood (and helped it sell for \$900,000). (Pages 21-22) 4 reasons NOT to sell your house (if deep down you really dont want to). (Pages 22-24) How to prepare yourself mentally for selling your house. (Page 25) When to bring a professional in to inspect your house for hidden problems. (Page 26) The test you should have performed on your house to impress potential buyers (and put them at ease). (Page 27) How to bring up recent repairs to prospective buyers in a positive way (that doesnt make them worry). (Page 42) How to put yourself in the buyers shoes. (Page 29) 3 things the law requires you to fix. (Page 30) How simply changing these two things in a room can liven up living areas. (Pages 30-31) How making repairs can actually decrease your profits. (Page 32) How to find out what questions prospective buyers are likely to ask - before they do! (Page 34) How to use word-of-mouth in ways more powerful than you thought possible. (Page 35) The secret to using your company to help you find a buyer. (Page 36) The 5 ingredients to selling a house according to

Barb Schwarz, a highly successful realtor. (Pages 36-38) The secret to being successful with honesty. (Page 38) 6 tips to placing an ad (including how to write one). (Pages 40-42) The truth about Internet ads versus classifieds. (Page 43) How the perfect ad should look according to Bill Effros (an expert on home-selling). (Pages 44-45) 4 simple words that can double the response to your ad or better. (Page 46) Find out which day is best to run your ad on (to have the best success). (Pages 46-47) 4 tips for preparing and taking phone calls from prospective buyers. (Pages 48-49) 3 simple tips for preparing your home before people start showing up. (Pages 49-50) The little known trick successful sellers use to answer commonly asked questions effectively. (Page 51) How to be firm in negotiations when buyers try to talk you down (by insulting your house). (Pages 52-53) How to legally transfer ownership of your house to the buyer (without making any critical mistakes). (Pages 53-54) 7 items every contract should cover. (Page 55) The power of the down payment in protecting you as the seller. (Page 57) 4 reasons why deals sometimes fall through. (Page 58) And theres MUCH more - guaranteed!

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